

# TASMANIAN SCHOOL OF BUSINESS & ECONOMICS

## AUSTRALIAN INNOVATION RESEARCH CENTRE



# UNIVERSITY OF TASMANIA

## Innovation in the Food Industry (Unit code – BLD604)

100% tuition fee scholarships provided\*

### ABOUT THE AIRC

The Australian Innovation Research Centre (AIRC) – a research centre in the Tasmanian School of Business & Economics at the University of Tasmania - is a leader in the field of innovation.

The AIRC's research informs its teaching with the Centre delivering units in the areas of organisational innovation, food innovation, commercialisation, and enterprise via undergraduate, postgraduate and professional development programs.

### ABOUT THE UNIT

Whether you're producing, processing, packaging, purveying or presenting food, Innovation in the Food Industry will give you the tools and knowledge base to integrate innovation into your business strategy.

Topics covered include an understanding of creativity; application of innovation to the food industry at a business level; effects on commercialisation and entrepreneurship; food security and challenges to the food industry; regionalisation versus globalisation; innovation systems.

Local, national and international case studies will be drawn upon to illustrate this theory, as well as case studies of innovative food businesses and entrepreneurs. Additionally, guest speakers will be invited to provide their unique insight and knowledge into the industry.

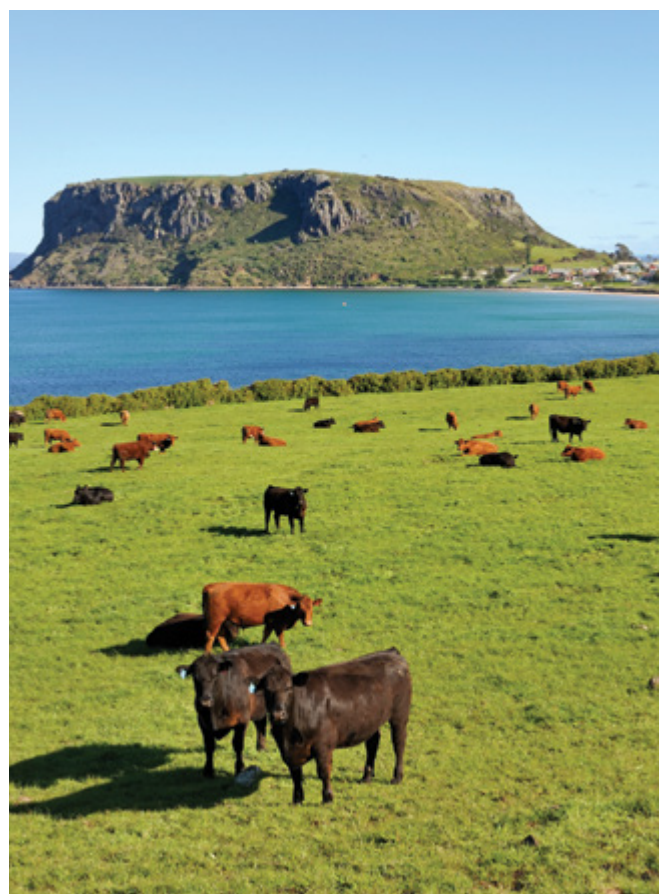
### DETAILS

This unit is web-dependent with a three day compulsory face to face component.

**Dates:** Online component commences – 11 August  
Face to face teaching dates – 23 & 24 August and  
12 September

**Venue:** UTAS Cradle Coast campus – Building D – Room D201

**Time:** 9am to 5pm



### CONTACT US

#### AUSTRALIAN INNOVATION RESEARCH CENTRE (AIRC)

For more information about the unit and how to enrol:

**Web:** [www.utas.edu.au/airc](http://www.utas.edu.au/airc)

**Phone:** 03 6226 7384

**Email:** [Admin.AIRC@utas.edu.au](mailto:Admin.AIRC@utas.edu.au)

#### UNIVERSITY INFORMATION CENTRE

**Phone:** 1300 363 864

**Email:** [Course.Info@utas.edu.au](mailto:Course.Info@utas.edu.au)

**Web:** [www.utas.edu.au/futurestudents](http://www.utas.edu.au/futurestudents)

\*Student Services and Amenities Fees may apply. Scholarships are available to domestic students only. Please be advised that not all courses offered by UTAS are available to Overseas/International Students. Successful completion of this unit may count as one elective postgraduate unit at the discretion of your Faculty.